



**S A V E   T H E   D A T E**

## **"We Are the Ship" Centennial Celebration of the Negro Baseball Leagues.**

**100** years ago, the Negro National League (NNL), chartered as the *National Association of Colored Professional Baseball Clubs*, was established as a viable option for professional Black athletes barred from the all-White Major Leagues to showcase their talents. This year we celebrate their pleasure, passion and purpose-driven path to athletic glory and honor.

NNL's founder Rube Foster's mantra of "*We are the Ship . . . All Else the Sea*" spoke to their exclusion from Major League Baseball. Their struggles became our successes as Black Baseball exploded in popularity and became an integral part of baseball Americana. Today is your opportunity to honor the triumphs and accomplishments of men and women who paved the way to integrate the national game.

In celebration of 100 years, please join us at the Jerry Malloy Negro League Conference, *the biggest and best Black Baseball conference in America*, in Birmingham, Alabama, from June 11 to 13, at the [Sheraton/Marriott Hotel](#). Click [here](#) for Maps and Transportation.

Hotel Registration can be found at: [HERE](#) [link is currently live]

Conference Registration can be found at: <https://Sabr.org/malloy/registration> [not active yet]

Since 1998, in partnership with the Society for American Baseball Research (SABR), the Malloy Conference has been the only symposium dedicated exclusively to the examination and promotion of Blackball history. The conference is open to baseball and history fans of all ages. Each year, monies are targeted to [donate books](#) to schools or libraries; raise funds for the Jeremy Krock's [Grave Marker Project](#); and award college grants to high school seniors in a national [essay contest](#), along with a nationwide [art contest](#). An added bonus is the presence of Negro League veterans at the conference.

Malloy Conference historical highlights can be found at: <https://www.larrylester42.com/malloy-conference.html>

If you have any questions, please contact a member of our leadership team:

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As a non-profit organization, we welcome financial and in-kind donations in any amount or value.

SABR - Cronkite School of ASU - 555 N. Central Ave, Suite 416 - Phoenix, AZ 85004



Respectfully Yours-

BIRMINGHAM, ALABAMA • JUNE 11-13, 2020



## SPONSORSHIP PACKAGES

### TITLE SPONSOR - \$10,000

- Mentioned in all event collateral as Title Sponsor
- Opportunity to address conference attendees
- Support for high school scholarship program
- Support for former Negro League players to attend conference
- Support for the SABR Negro League Grave Marker Program
- One (1) Awards Banquet table for 10 attendees
- Support for public school library grant program
- Full page ad in Conference booklet

### PLATINUM Level - \$5,000

- Support for high school scholarship program
- Support for former Negro League players to attend conference
- Support for the SABR Negro League Grave Marker Program
- One (1) Awards Banquet table for 10 attendees
- Support for public school library grant program
- Full page ad in Conference booklet

### GOLD Level - \$2,500

- Support for high school scholarship program
- Support for the SABR Negro League Grave Marker Program
- One (1) Awards Banquet table for 10 attendees
- Support for public school library grant program
- Half-page ad in Conference booklet

### SILVER Level - \$1,000

- Support for high school scholarship program
- Support for the SABR Negro League Grave Marker Program
- Support for public school library grant program
- Quarter-page ad in Conference booklet

### HOME RUN Level - \$500

- Support for high school scholarship program
- Support for public school library grant program
- Quarter-page ad in Conference booklet

More info about **Scholarships, Library Grants, and the Grave Marker Project** available at:  
<http://www.larrylester42.com/jerry-malloy.html> and <http://www.larrylester42.com/grave-markers.html> Or contact: Larry Lester - [LarryLester42@gmail.com](mailto:LarryLester42@gmail.com) - or call 816-589-7940



Donations are made payable to: **SABR**

Attn: "Jerry Malloy Conference"

Cronkite School at Arizona State University

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**VOLUNTEER LED - NO MERCHANDISE SOLD**