

January, 2010



America's ***original*** Negro Baseball League Conference.

## Welcome to the Big Leagues:

***Swing for the fences and join other Negro League Researchers, historians, former players, students, fans and anyone interested in learning more about black baseball.***

You are invited to join us for the **13<sup>th</sup> Annual Jerry Malloy Negro League Conference** in Birmingham, Alabama from **July 15-17, 2010**, and share in this wonderful history of black baseball. **For educators** there will be a workshop on Thursday (July 15<sup>th</sup>) in which participants will receive lesson plans for all grade levels, a host of games, charts, statistics, and selected bibliographies that can be shared with your students.

On Friday (16<sup>th</sup>) and Saturday (17<sup>th</sup>), there will be scholarly and academic presentations by some of the leading researchers from across the country on a variety of topics related to the theme, **"Glory Days: A Salute to the Negro Leagues in the South & Rickwood Field."** There will also be **Player Panels** with former Negro Leaguers, and a tour of the country's oldest ballpark **Rickwood Field** ([www.rickwood.com](http://www.rickwood.com)), as they celebrate their 100<sup>th</sup> **year anniversary**. In addition, on Friday evening, we will be attending a **Barons** ([www.barons.com](http://www.barons.com)) game.

Vendors and authors will be present selling books and memorabilia. A silent and live **auction** will be held during Saturday's awards dinner, with proceeds used to defray the cost of bringing players and their guests to the conference, as well as for our scholarship efforts.

For those who like to test their knowledge of the Negro Leagues there is a highly competitive **trivia contest** with grand prizes. We look forward to seeing you and talking a little baseball.

**Batter Up!**

*Larry Lester*

*Jerry Malloy Negro League Chairmen*  
**Larry Lester – [LarryLester42@gmail.com](mailto:LarryLester42@gmail.com)**  
**Dick Clark – [tstearnes@comcast.net](mailto:tstearnes@comcast.net)**

## WHAT THE SABR NEGRO LEAGUES TEAM IS DOING

SABR's **Negro Leagues Committee** encourages the study and research of African American baseball and its influence on society, sport history, and racial barriers. The Conference promotes activities to enhance scholarly, educational, and literary objectives.

The annual **JERRY MALLOY NEGRO LEAGUE CONFERENCE** is hosted by the **NEGRO LEAGUES COMMITTEE**, a component of the **SOCIETY FOR AMERICAN BASEBALL RESEARCH (SABR)**, a non-profit organization. The Conference is the *only* symposium for the past 12 years dedicated exclusively to the examination of black baseball history.

- Sponsor the Best Annual Black Baseball Conference in America. Last year in Pittsburgh, almost 150-people participated in our events. In 2010 we shift the JERRY MALLOY CONFERENCE to Birmingham. This will be our 13<sup>th</sup> successive annual Conference. Our conference partners include the **BIRMINGHAM CIVIL RIGHTS INSTITUTE** and the **GREATER BIRMINGHAM CONVENTION & VISITORS BUREAU**.
- In 2006, our team in partnership with **MAJOR LEAGUE BASEBALL** and the **NATIONAL HALL OF FAME & MUSEUM** assembled a historical record that warranted the election of 17-former Negro League players and executives into Cooperstown. Our team was part of the special committee that voted in that election.
- Over the past 20-years, our researchers and editors have been involved in the publication of over 100 books about Black Baseball.
- In 2008, in partnership with **McFARLAND PUBLISHING**, we initiated the twice-annual publication: "**BLACK BALL: A NEGRO LEAGUES JOURNAL**".
- In 2009 we initiated two \$2500 **college scholarships** for deserving high school seniors.
- In 2009 we initiated two \$1000 **library book grants** programs. The donated books will feature Negro League authors.
- Over the past 5-years we have raised funds to place permanent **grave markers** on the previously unmarked burial sites of 22-former Negro League players. Last year, three sites were so marked in the Pittsburgh area.

*For more information about the Conference go to:*

<http://www.larrylester42.com/jerry-malloy-negro-leagues-conference/>

# CONFERENCE SCHEDULE

## Thursday, July 15<sup>th</sup> - Educational Program

Check-in at **BIRMINGHAM CIVIL RIGHTS INSTITUTE** from 8:00 to 9:00 AM.

520 16th Street North -- Birmingham, AL 35203-1911 -- (205) 328-9696

Check-in	8:00-9:00 a.m.
<b>Opening Remarks</b>	<b>9:00-9:30 a.m. Welcome, overview and details about the day</b>
Break	9:30-9:45 a.m.
Breakout Sessions	9:45-12 noon—handouts given for different age groups at these sessions
<b>Session A</b>	Elementary and middle school teachers Practical advice, examples of projects, resources
<b>Session B</b>	High school teachers Handouts, review of good resources, project ideas, documentaries
<b>Session C</b>	College/university professors Primary sources/syllabi examples, documentaries etc...
	<b>Lunch 12-1 p.m.     Boxed Lunches provided</b>
Breakout sessions	1-3:15 p.m.—Will include group work
<b>Session A</b>	Elementary and middle school teachers Baseball Hall of Fame programs, develop project ideas
<b>Session B</b>	High school teachers Develop class projects—rubrics, assignments, resources,
<b>Session C</b>	College/university professors Create own syllabi, best resources, teaching practices
<b>Final Wrap-up</b>	3:30-4:00 p.m. Share ideas, questions, contacts

**Conference Registration continues at the Sheraton from 5:00 to 7:00 PM.**

**Thursday evening, meet us at the BIRMINGHAM CIVIL RIGHTS INSTITUTE,**

MALLOY CONFERENCE'S "MEET & GREET" - THURSDAY, JULY 15, 6-9PM

In response to your many 2009 Conference feedback comments, we have scheduled a new event for our 2010 Conference. On Thursday evening, we will have a casual, *"get-to-know-each-other-better"* gathering, in the Rotunda of the **BIRMINGHAM CIVIL RIGHTS INSTITUTE**. This social event will feature a light food and drinks menu, prepared by award-winning Chef Clayton Sherrod. It will also give attendees a chance to learn some of the history about Birmingham's involvement in the American Civil Rights Movement. The Institute features six historically focused galleries that you will not want to miss. The Institute is an easy, aerobic 6-block walk from our Sheraton Hotel. **Please join us for an entertaining evening.**

# Presentation Schedule

## Friday, July 16th

Registration at the Sheraton Hotel from 8 a.m. to 4:15 pm

8:30-9:00 **Welcome:** Larry Lester —NLC Chairman at Sheraton Hotel

**Presenters & Presentation times will be provided when finalized.**

Presentation

Presentation

Presentation

Presentation

Lunch on your own

Player Panel

Player Signing

Bus leaves for Rickwood Field

Bus Leaves for Hoover Stadium

7:05 pm game between the  
Barons & the West Tennessee  
Diamond Jaxx, the Southern  
League's North Division  
champions.



## Saturday, July 17th

Registration at Sheraton begins at 8:30 a.m.

8:45-9:00 Welcome

Presentation

Presentation

Presentation

Presentation

Lunch on your own

Presentation

Presentation

Player Panel #2

Presentation

Presentation

Trivia Preliminaries & Finals

Awards Dinner and silent & live auctions

**July 15-17, 2010**

**The Sheraton-Birmingham Hotel**

2101 Richard Arrington, Jr., Blvd. North  
Birmingham, AL 35203  
205-324-5000  
205-307-3045 FAX



NAME(S): \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY, STATE & ZIP \_\_\_\_\_

PHONE NUMBER(S) \_\_\_\_\_ EMAIL: \_\_\_\_\_

**REGISTRATION FEE (by July 7th)**

**COMBO SPECIAL** – Thursday, Friday & Saturday \_\_\_\_\_ \$180 X \_\_\_ person(s) \_\_\_\_\_

**Thursday's** Educational Program **only** (all day) \_\_\_\_\_ \$65 X \_\_\_ person(s) \_\_\_\_\_  
(includes curriculum materials and boxed lunch)

**Single Day** registration (Fri. or Sat.) \_\_\_\_\_ \$90 X \_\_\_ person(s) \_\_\_\_\_  
(Includes conference presentations, **does not include** "meet & greet," dinner, or ballgame)

**Full** conference registration (Fri & Sat) \_\_\_\_\_ \$150 X \_\_\_ person(s) \_\_\_\_\_  
(Includes all conference events, Thursday's "Greet & Meet," Friday's Barons game, Rickwood Field tour, & Saturday's Dinner)

**Full** Student registration (**with ID**) \_\_\_\_\_ \$ 90 X \_\_\_ person(s) \_\_\_\_\_  
(Includes all conference events, Thursday's "Greet & Meet," Friday's Barons game, Rickwood Field tour, & Saturday's Dinner). **Note: For full time grad or undergrad students.**

**ADDITIONAL COSTS for Guests or for those not getting Full Registration**

Saturday Night Dinner \_\_\_\_\_ \$50 X \_\_\_ person(s) \_\_\_\_\_

Friday Night baseball game \_\_\_\_\_ \$ 8 X \_\_\_ person(s) \_\_\_\_\_

Bus from Sheraton to Rickwood Field to Hoover Stadium \_\_\_\_\_ \$ 8 X \_\_\_ person(s) \_\_\_\_\_

Thursday's "Greet & Meet" Reception at BCRI \_\_\_\_\_ \$15 X \_\_\_ person(s) \_\_\_\_\_

**You may also donate funds for:**

\_\_\_\_\_ Grave Markers \_\_\_\_\_ Scholarships \_\_\_\_\_ Library Grants \_\_\_\_\_ Player Sponsorship

**Total \$** \_\_\_\_\_

**\*After** Satchel Paige's birthday, **July 7<sup>th</sup>**, there will be **\$25 late registration fee.**

**You May REGISTER at the SABR Link Below**

[SABR Store for Registration](#)

**Or pay by mail:** Make your checks or money orders out to **SABR – Malloy Conference.**

**SABR accepts Visa, MasterCard, and Discover Card**

C/o John Zajc - 812 Huron Road East, Suite 719 - Cleveland, OH 44115 - (216) 575-0500



Hotel reservations should be made directly with the  
**The Sheraton-Birmingham Hotel**  
2101 Richard Arrington, Jr., Blvd. North - Birmingham, AL 35203  
205-324-5000

**REGISTER AT THIS SPECIAL ONLINE LINK:**  
<http://www.starwoodmeeting.com/Book/jerrymalloy>

Download Hotel Fact Sheet below:  
[Website Overview](#)

**Room rates for this Four-Star Hotel are:**  
*Single or Double: \$125 a night plus taxes*  
*Triples: \$135 a night plus taxes*  
*Quads: \$145 a night plus taxes*

Ask for “**Jerry Malloy Negro League**” when you call.

**Bonuses:**

- Complimentary high speed internet access in the lobbies of the Sheraton
- Casey’s Sports Bar & Grill
- Business Center
- Indoor Heated Pool
- Fitness Facility
- Next door to the Alabama Sports Hall of Fame - .1 mile [www.ashof.org](http://www.ashof.org)
- Next door to the Birmingham Museum of Art - .1 mile [www.artsbma.org](http://www.artsbma.org)
- Within walking distance of the Birmingham Civil Rights Institute - .93 mile or six blocks. [www.bcri.org](http://www.bcri.org)



Standard King

**Parking:**

- Self Pay Parking Facilities

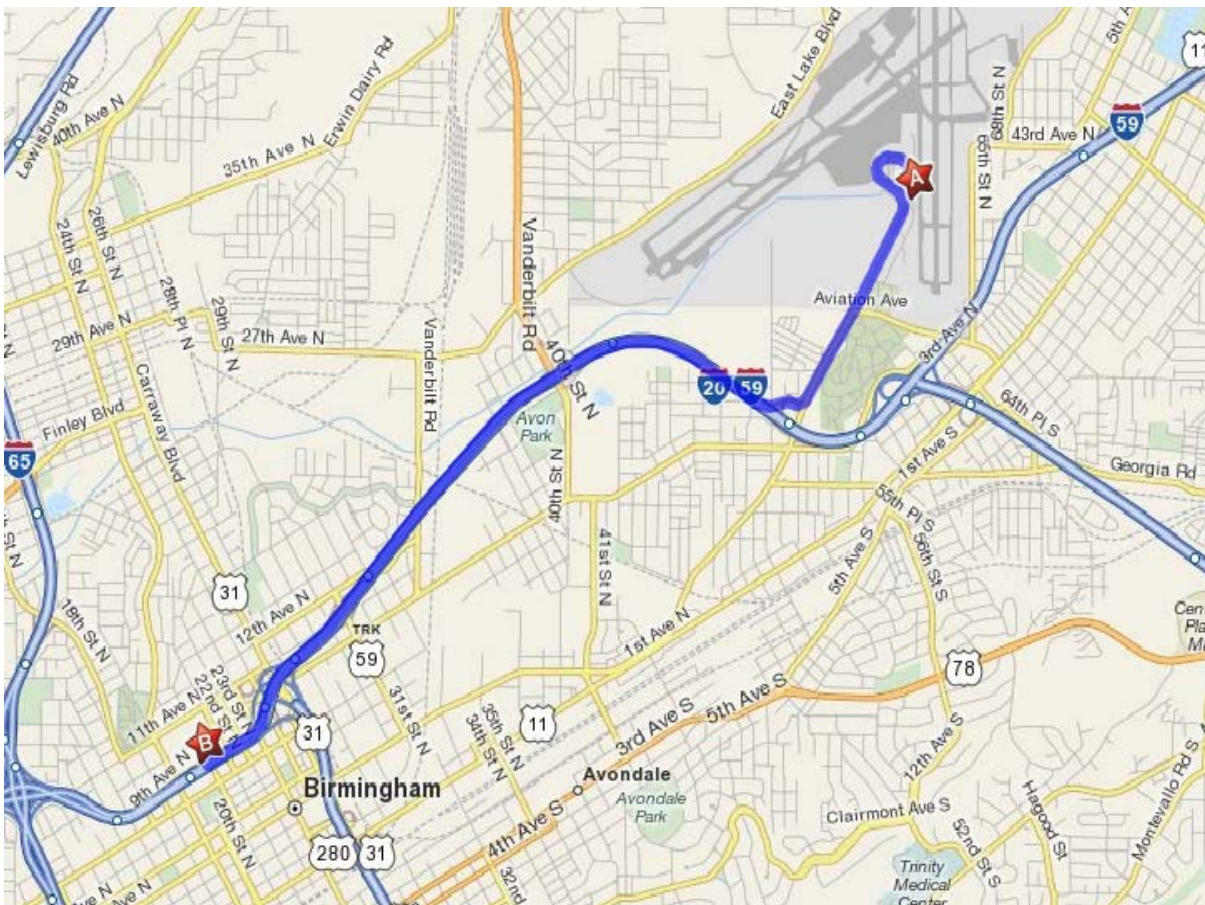
**Other nearby Attractions:**

- Alabama Jazz Hall of Fame [www.jazzhall.com](http://www.jazzhall.com)
- Barber Motorsports Park. [www.barbermotorsports.com](http://www.barbermotorsports.com)
- McWane Science Center [www.mcwane.org](http://www.mcwane.org)
- Vulcan Park & Museum Exhibition. [www.visitvulcan.com](http://www.visitvulcan.com)

Your Sheraton’s in-house Reservation Supervisor **Cynthia Plummer** is at:  
[Cynthia.plummer@sheraton.com](mailto:Cynthia.plummer@sheraton.com) or **205.324.5000 extension 5179**

## Directions from Birmingham International Airport – BHW to the Sheraton Hotel

1. Start out going **SOUTHWEST** on **MESSER AIRPORT HWY** toward **TOWER VIEW DR.** - 1.5 miles
2. Merge onto **I-20W/I-59 South** toward **TUSCALOOSA/DOWNTOWN** - 3.4 miles
3. Take the **22ND ST** exit, **EXIT 125**, on the **LEFT** toward **DOWNTOWN.** - 0.4 mile
4. Turn **RIGHT** onto **RICHARD ARRINGTON JR BLVD N.** - 0.1 mile
5. **2101 RICHARD ARRINGTON JR. BOULEVARD NORTH.**



Total Travel Estimate by car: **9 minutes / 5.44 miles**

The Sheraton Birmingham Hotel offers a **complimentary shuttle service**. It starts at 5 a.m. and ends at 11 p.m. The shuttle runs on the hour and half hour. You may access the shuttle outside the baggage claim area on the lower level of the airport. 205.324.5000