



America's ***original*** Negro Baseball League Conference.

Welcome to the Big Leagues:

Swing for the fences and join other Negro League Researchers, historians, former players, students, fans and anyone interested in learning more about black baseball.

You are invited to join us for the **13th Annual Jerry Malloy Negro League Conference** in Birmingham, Alabama from **July 15-17, 2010**, and share in this wonderful history of black baseball. **For educators** there will be a workshop on Thursday (July 15th) in which participants will receive ***lesson plans for all grade levels***, a host of games, charts, statistics, and selected bibliographies that can be shared with your students.

On Friday (16th) and Saturday (17th), there will be scholarly and academic presentations by some of the leading researchers from across the country on a variety of topics related to the theme, **"Glory Days: A Salute to the Negro Leagues in the South & Rickwood Field."** There will also be two **Player Panels** with former Negro Leaguers, and a tour of the country's oldest ballpark **Rickwood Field** (www.rickwood.com), as they celebrate their 100th **year anniversary**. In addition, on Friday evening, we will attend a **Barons** game (www.barons.com).

Vendors and authors will be selling books and memorabilia. A silent and live **auction** will be held during Saturday's awards dinner, with proceeds used to defray the cost of bringing players and their guests to the conference, as well as funding for scholarships and library grants, along with purchasing headstones for unmarked graves of Negro Leaguers.

For those who like to test their knowledge of the Negro Leagues there is a highly competitive **trivia contest** with grand prizes. We look forward to seeing you and talking a little baseball.

Batter Up!

Jerry Malloy Negro League Chairmen

Larry Lester – LarryLester42@gmail.com

Dick Clark – tstearnes@comcast.net

WHAT THE SABR NEGRO LEAGUES TEAM IS DOING

SABR's **Negro Leagues Committee** encourages the study and research of African American baseball and its influence on society and sport history. The Conference promotes activities to enhance scholarly, educational, and literary objectives.

The annual **JERRY MALLOY NEGRO LEAGUE CONFERENCE** is hosted by the **NEGRO LEAGUES COMMITTEE**, a component of the **SOCIETY FOR AMERICAN BASEBALL RESEARCH (SABR)**, a non-profit organization. The Conference is the *only* symposium for the past 12 years dedicated exclusively to the examination of black baseball history.

- Sponsor the Biggest & Best Annual Black Baseball Conference in America. Last year in Pittsburgh, almost 150-people participated in our events. In 2010 we shift the JERRY MALLOY CONFERENCE to Birmingham. This will be our 13th successive annual Conference. This year, our conference partners include the **BIRMINGHAM CIVIL RIGHTS INSTITUTE** and the **GREATER BIRMINGHAM CONVENTION & VISITORS BUREAU**.
- In 2006, our team in partnership with **MAJOR LEAGUE BASEBALL** and the **NATIONAL HALL OF FAME & MUSEUM** assembled a historical record that warranted the election of 17-former Negro League players and executives into Cooperstown. Our team was part of the special committee that voted in that election.
- Over the past 20-years, our researchers and editors have been involved in the publication of over 100 books about Black Baseball.
- In 2008, in partnership with **McFARLAND PUBLISHING**, we initiated the twice-annual publication: "**BLACK BALL: A NEGRO LEAGUES JOURNAL**".
- In 2009 we initiated two \$2500 **college scholarships** for deserving high school seniors.
- In 2009 we initiated two \$1000 **library book grants** programs. The donated books will feature Negro League authors.
- Over the past 5-years we have raised funds to place permanent **grave markers** on previously unmarked burial sites of 22-former Negro League players. Last year, three more sites with headstones were placed in Greenwood Cemetery in Pittsburgh.

For more information about the Conference go to:

<http://www.larrylester42.com/jerry-malloy-negro-leagues-conference/>

CONFERENCE SCHEDULE

Thursday, July 15th Educational Program – Instructor is Dr. Leslie Heaphy, Kent State
Check-in at **BIRMINGHAM CIVIL RIGHTS INSTITUTE** from 8:00 to 9:00 AM.

520 16th Street North -- Birmingham, AL 35203-1911 -- (205) 328-9696

GO TO THE: Rev. Abraham Lincoln Woods, Jr., Community Meeting Room

Check-in	8:00-9:00 a.m.
Opening Remarks	9:00-9:30 a.m. Welcome, overview and details about the day
Break	9:30-9:45 a.m.
Breakout Sessions	9:45-12 noon—handouts given for different age groups at these sessions
Session A	Elementary and middle school teachers Practical advice, examples of projects, resources
Session B	High school teachers Handouts, review of good resources, project ideas, documentaries
Session C	College/university professors Primary sources/syllabi examples, documentaries etc...
	Lunch 12 - 1 p.m. Boxed Lunches provided
Breakout sessions	1-3:15 p.m.—Will include group work
Session A	Elementary and middle school teachers Baseball Hall of Fame programs, develop project ideas
Session B	High school teachers Develop class projects—rubrics, assignments, resources,
Session C	College/university professors Create own syllabi, best resources, teaching practices
Final Wrap-up	3:30-4:00 p.m. Share ideas, questions, contacts

Conference Registration continues at the Sheraton from 5:00 to 7:00 PM.

Luxury passenger coaches are being provided by Cline Tours.

Thursday evening, meet us at the Birmingham Civil Rights Institute,

MALLOY CONFERENCE's "MEET & GREET" - THURSDAY, JULY 15, 6-9PM

In response to your many 2009 Conference feedback comments, we have scheduled a new event for our 2010 Conference. On Thursday evening, we will have a casual, *"get-to-know-each-other-better"* gathering, in the Rotunda of the **BIRMINGHAM CIVIL RIGHTS INSTITUTE**. This social event will feature a light food and drinks menu, prepared by award-winning Chef Clayton Sherrod. It will also give attendees a chance to learn some of the history about Birmingham's involvement in the American Civil Rights Movement. The Institute features six historically focused galleries that you will not want to miss. The Institute is an easy, aerobic 6-block walk from our Sheraton Hotel. **Please join us for an entertaining evening.**

Presentation Schedule

Friday, July 16th

Registration at the Sheraton Hotel from 8 a.m. to 4:15 pm

8:30-9:00 Welcome: Larry Lester —NLC Chairman at Sheraton Hotel – LarryLester42@gmail.com

9:15 - 9:45 **“From Birmingham to Brooklyn: The Baseball Journey of Dan Bankhead”** by Bryan Steverson

10:00 - 10:30 **“C. I. Taylor’s Birmingham Giants: Setting the Standard for Negro League Baseball”**
by Geri Strecker

10:45 - 11:15 **“Baseball Before Rickwood”**
By Clarence Watkins

11:30 - 12:00 **“Almost the Third Black Brown: Piper Davis & his near miss with Integration in 1947.”** By Dwayne Isrig



12:00 - 1:15 Lunch on your own

1:30 - 2:45 - **Players’ Panel #1 of 2**

3:00 - 3:30 – Buses departs from Sheraton for Rickwood Field

4:00 - 5:15 - **Rickwood Field Tour** by Friends of Rickwood

5:30 – 5:45 - Load buses and depart for **Hoover Stadium** to see Baron’s game

6:30 – 6:40 - **Negro League player tribute** at Hoover Stadium

7:05 pm game between the Barons & the **West Tennessee Diamond Jaxx**, the Southern League’s North Division champions. We will be in the **“Frank “Big Hurt” Thomas Tent”**

9:30 – 10 pm - Buses depart from Hoover Stadium & return to the Sheraton Hotel.

Luxury passenger coaches are being provided by Cline Tours.

Saturday, July 17th

Registration at Sheraton Hotel begins at 8:30 a.m.

8:45 - 9:00 - **Welcome**

9:00 - 9:30 - **“Denting Jim Crow: Satchel Paige and Black-White Barnstorming in the ‘30s and ‘40s.”** By Timothy Gay

9:45 - 10:15 - **“Champions of the South: The Birmingham Giants, 1904-1909”** by Todd Peterson

10:30 - 11:00 - **“Eating the Peach: Integrating the Macon Nine.”** By Rick Kenney

11:15 - 11:45 - **“J. Preston “Pete” Hill: The Journey to Left Field.”** By Elizabeth “Zann” Nelson

11:45 - 1:00 Lunch on your own

1:00 - 1:30 - **“Pride and Prejudice: The Cuban Giants, the St. Louis Browns and the 1887 Incident at West Farms.”** By Trey Strecker

1:30 - 2:00 - **“Integrating Major League Baseball: A Counterfactual Analysis.”** By Michael Hauptert

2:15 - 3:15 - **Players’ Panel #2 of 2**

3:30 - 4:00 - **“The Donaldson Network: Creating Content Using Emerging Technologies”** by Peter Gorton and Sam Sinke

4:15 - 4:45 - **“Teaching Racism”** by Mary Corey and Mark Harnischfeger

4:45 - 6:30 - **Trivia Prelims & Finals**

6:30 - 10:30 - **Awards Dinner** and silent & live auctions

Registration Form - 13th Annual – contact LarryLester42@gmail.com with questions.

July 15-17, 2010

The Sheraton-Birmingham Hotel

2101 Richard Arrington, Jr., Blvd. North
Birmingham, AL 35203
205-324-5000
205-307-3045 FAX



NAME(S): _____

STREET ADDRESS: _____

CITY, STATE & ZIP _____

PHONE NUMBER(S) _____ EMAIL: _____

REGISTRATION FEE (by July 7th)

COMBO SPECIAL – Thursday, Friday & Saturday _____ \$180 X ____ person(s) _____

Thursday's Educational Program **only** (all day) _____ \$65 X ____ person(s) _____
(Includes curriculum materials and boxed lunch)

Single Day registration (Fri. or Sat.) _____ \$90 X ____ person(s) _____
(Includes conference presentations, **does not include** "meet & greet," dinner, or ballgame)

Full conference registration (Fri & Sat) _____ \$150 X ____ person(s) _____
(Includes all conference events, Thursday's "Greet & Meet," Friday's Barons game, Rickwood Field tour, & Saturday's Dinner)

Full Student registration (**with ID**) _____ \$ 90 X ____ person(s) _____
(Includes all conference events, Thursday's "Greet & Meet," Friday's Barons game, Rickwood Field tour, & Saturday's Dinner). **Note: For full time grad or undergrad students.**

ADDITIONAL COSTS for Guests or for those not getting Full Registration

Saturday Night Dinner _____ \$50 X ____ person(s) _____

Friday Night baseball game _____ \$ 8 X ____ person(s) _____

Bus from Sheraton to Rickwood Field to Hoover Stadium _____ \$ 8 X ____ person(s) _____

Thursday's "Greet & Meet" Reception at BCRI _____ \$15 X ____ person(s) _____

You may also donate funds for:

_____ Grave Markers _____ Scholarships _____ Library Grants _____ Player Sponsorship

Total \$ _____

***After** Satchel Paige's birthday, **July 7th**, there will be **\$25 late registration fee.**

You May REGISTER at the SABR Link Below

[SABR Store for Registration](#)

Or pay by mail: Make your checks or money orders out to **SABR – Malloy Conference.**

SABR accepts Visa, MasterCard, and Discover Card

C/o John Zajc - 812 Huron Road East, Suite 719 - Cleveland, OH 44115 - (216) 575-0500



Hotel reservations should be made directly with the
The Sheraton-Birmingham Hotel
2101 Richard Arrington, Jr., Blvd. North - Birmingham, AL 35203
205-324-5000

REGISTER AT THIS SPECIAL ONLINE LINK:
<http://www.starwoodmeeting.com/Book/jerrymalloy>

Download Hotel Fact Sheet below:
[Website Overview](#)

Room rates for this Four-Star Hotel are:
Single or Double: \$125 a night plus taxes
Triples: \$135 a night plus taxes
Quads: \$145 a night plus taxes

Ask for “**Jerry Malloy Negro League**” when you call.

Bonuses:

- Complimentary high speed internet access in the lobbies of the Sheraton
- Casey’s Sports Bar & Grill
- Business Center
- Indoor Heated Pool
- Fitness Facility
- Next door to the Alabama Sports Hall of Fame - .1 mile www.ashof.org
- Next door to the Birmingham Museum of Art - .1 mile www.artsbma.org
- Within walking distance of the Birmingham Civil Rights Institute - .93 mile or six blocks. www.bcri.org



Standard King

Parking:

- Self Pay Parking Facilities

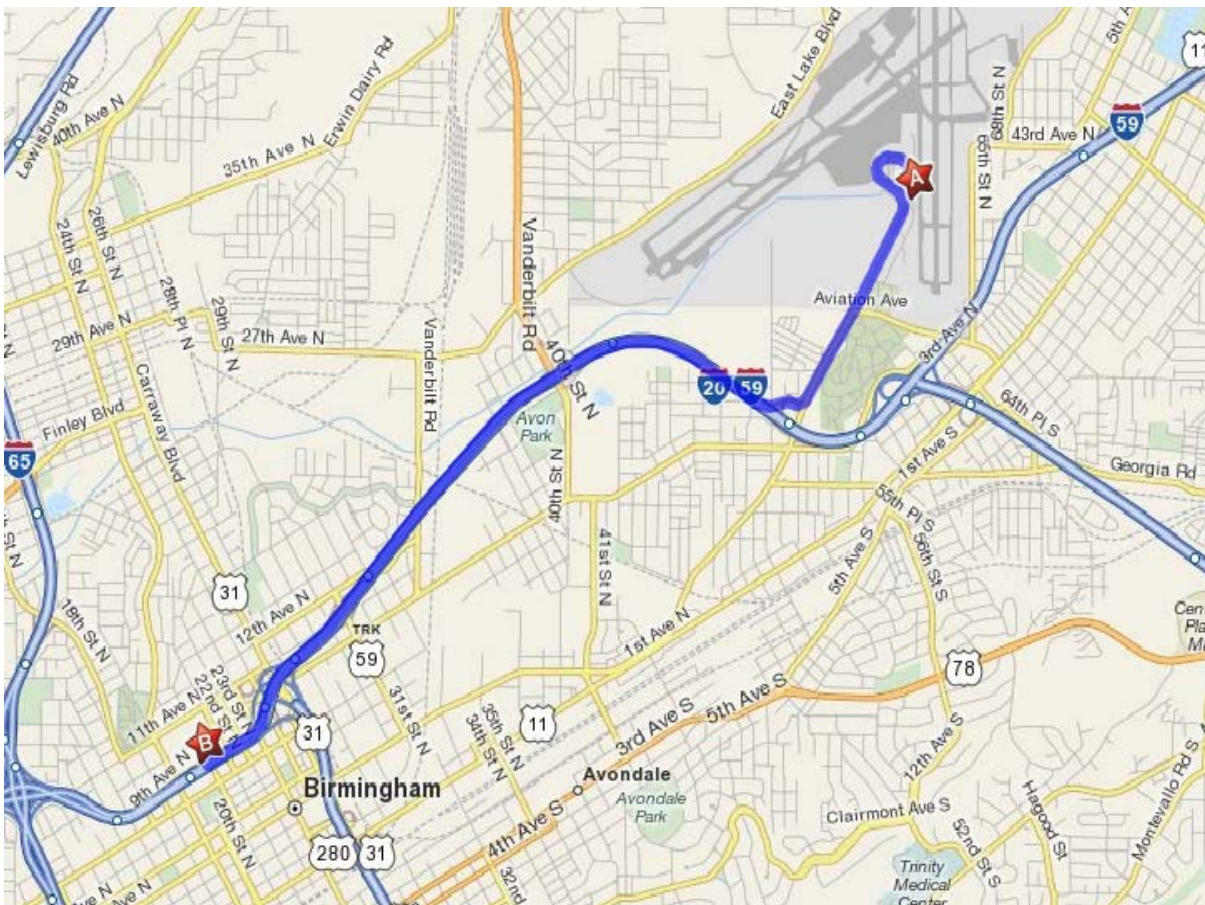
Your Sheraton’s in-house Reservation Supervisor **Cynthia Plummer** is at:
Cynthia.plummer@sheraton.com or **205.324.5000 extension 5179**

Other nearby Attractions:

- Alabama Jazz Hall of Fame www.jazzhall.com
- Barber Motorsports Park. www.barbermotorsports.com
- McWane Science Center www.mcwane.org
- Vulcan Park & Museum Exhibition. www.visitvulcan.com

Directions from Birmingham International Airport – BHW to the Sheraton Hotel

1. Start out going **SOUTHWEST** on **MESSER AIRPORT HWY** toward **TOWER VIEW DR.** - 1.5 miles
2. Merge onto **I-20W/I-59 South** toward **TUSCALOOSA/DOWNTOWN** - 3.4 miles
3. Take the **22ND ST** exit, **EXIT 125**, on the **LEFT** toward **DOWNTOWN.** - 0.4 mile
4. Turn **RIGHT** onto **RICHARD ARRINGTON JR BLVD N.** - 0.1 mile
5. **2101 RICHARD ARRINGTON JR. BOULEVARD NORTH.**



Total Travel Estimate by car: **9 minutes / 5.44 miles**

The Sheraton Birmingham Hotel offers a **complimentary shuttle service**. It starts at 5 a.m. and ends at 11 p.m. The shuttle runs on the hour and half hour. You may access the shuttle outside the baggage claim area on the lower level of the airport. 205.324.5000



Vendor Application

Name of Company/Business _____

Name of Contact _____

Address: _____

Telephone _____ email _____

Type of product for sale: (Describe below)

The cost for vendors is **\$100** per table for one day (Thursday or Friday) or **\$120** for both days.

How many tables will you need? (1 or 2) The tables are eight (8') feet long.

I will be renting a table for Friday _____YES _____NO

I will be renting a table for Saturday _____YES _____NO

Space is limited so reserve your tables early.

Ads for Program Book

Half page Ad \$ 75
Full Page Ad \$125 (vertical print block is 4 3/8 " by 7 1/2")
Business Card \$ 30

Deadline for submission of ad copy is **May 15th**. Submissions should be print ready, **Black & White**, and sent as an email attachment or a high resolution format on CD to the person below.

Vendor and Ad checks should be payable to the **Society for American Baseball Research** (SABR) and mailed to Leslie Heaphy for processing:

Dr. Leslie Heaphy (330-244-3304 day phone)

Kent State Univ. at Stark Campus

6000 Frank Road

North Canton, OH 44720

lheaphy@kent.edu