

# Quick Facts

**"We are drowning in information, but starving for knowledge."**

**Company:** **NoirTech Research, Inc.**

**President & CEO:** Larry Lester

**Home Office:** Kansas City, MO

**Website:** [www.LarryLester42.com](http://www.LarryLester42.com)



## **Business Concept:**

Since 1995, minority-owned **NOIRTECH RESEARCH** has provided sports legacy to educational institutions, museums, corporations, libraries, ball clubs, and churches.

We focus on African-American and Latino barrier breakers along with institutional firsts to illuminate social values, economic impact and their influences in mainstream America. We add value to your programming with historical materials specific to your objectives.

We achieve these objectives through customized **1)** oral and visual presentations, **2)** static and interactive exhibits, **3)** workshops, **4)** writing text for brochures, etc., and **5)** panel discussions with former players, scholars and authors. Since 1998, we have hosted the only annual academic conference that provides **A)** scholarships, **B)** library grants, and **C)** raise funds to purchase headstones for unmarked graves. For more information please view: <http://www.larrylester42.com/jerry-malloy.html> Contact us for a syllabus specifically designed for your outreach and educational programs.

## **Authored Books:**

Visit <http://www.larrylester42.com/books.html> to read reviews of Lester's seven books, and forewords written for five books at: <http://www.larrylester42.com/research-contributions.html>

## **Publications:**

Lester's articles have appeared in the *Biographical Dictionary of American Sports*, *American National Biography*, *World Book Encyclopedia*, *Dictionary of American Negro Biography*, MLB World Series programs and on Major League Baseball's website.

A list of more than 140 publications that have utilized our services is found at: <http://www.larrylester42.com/research-contributions.html>

## **Media Appearances:**

Lester has made appearances on CNN, PBS, ESPN, NBC, ESPN2, and HBO. More details at: <http://www.larrylester42.com/media-appearances.html>

## **Consulting/Advising:**

Our clients include MLB, MLB Properties, National Baseball Hall of Fame and the All-Star FanFest event. A partial listing of clients can be found at: <http://www.larrylester42.com/client-list.html>

## **Professional Memberships:**

SABR, NASSH, PFRA, ABPR, 100 Black Men of Greater Kansas City; <http://www.larrylester42.com/professional-memberships.html>

## **Contact:**

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