

Quick Facts

"We are drowning in information but starving for knowledge."

Company: **NoirTech Research, Inc.**

President & CEO: Larry Lester

Home Office: Kansas City, MO

Website: www.LarryLester42.com



Mission Statement: <https://tinyurl.com/Lester42>

Since 1995, minority-owned **NOIRTECH RESEARCH** has provided sports legacy to educational institutions, museums, corporations, libraries, ball clubs, and churches.

We focus on African American and Latino barrier breakers along with institutional firsts to illuminate social values, economic impact and their influences in mainstream America. We add value to your programming with historical materials specific to your objectives.

We achieve these objectives through customized **1)** oral and visual presentations, **2)** static and interactive exhibits, **3)** workshops, **4)** writing text for brochures, ads, etc., and **5)** panel discussions with former players, scholars and authors.

Jerry Malloy Conference: Since 1998, we have hosted the only annual academic conference that provides **A)** scholarships, **B)** library grants, and **C)** raise funds to purchase headstones for unmarked graves.

For more information: <https://www.larrylester42.com/jerry-malloy.html>

Authored Books:

Visit <https://www.larrylester42.com/books.html> to read reviews of Lester's books.

He has forewords written for several books at: <https://www.larrylester42.com/research-contributions.html> Visit his online bookstore at: <https://tinyurl.com/booksbyLester>

Publications:

A list of more than 220 publications that have utilized our services is found at: <https://www.larrylester42.com/research-contributions.html>

Media Appearances:

Lester has made appearances on BET, C-SPAN, CNN, PBS, MSNBC, ESPN, NBC, TVOne and HBO Real Sports. More details at: <https://www.larrylester42.com/media-appearances.html>

Consulting/Advising:

A partial listing of clients can be found at: <https://www.larrylester42.com/client-list.html>

Professional Memberships:

SABR, NASSH, PFRA, NABJ, ESPER, ASALH

<https://www.larrylester42.com/professional-memberships.html>

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